

Fall and Winter 1938 - 1939

D.M.C. CAP MFG. CO. LTD. WINNIPEG - MAN.



We Manufacture

Men's and Boys' Cloth Caps for Every Season.

Leather Aviation Caps of All Descriptions.

Gauntlets Fur Trimmed with Horsehide Leather Palm.

Fur Collars.

Fur Leather Top Caps.

Fur Trimmed Leather Aviation Caps.

Children's Tweed, Felt, Velour, Pique, Linen and Silk Panama Hats.

Girls' Helmets made of Cloth, Felt, Camel Pile and Leather in Assorted Shades.

Baseball Caps of All Colors.

Rugby Caps.

Lacrosse Caps.

Hockey Caps.

Linen and Pique Wash Hats for Men, Women and Children.

Yacht Caps.

Gob Caps.

Jazz Caps of Assorted Color Felts.

Shop Caps in Black, Khaki and Stripe Denim.

Jockey Caps Made of Felt.

Fisherman Hats.

Golf Caps Made of Cotton. Silk and Linen for Men and Boys.

Uniform Caps - Our Specialty.

All Sorts of Advertising Caps With and Without Printing (Prices on Request.)

Ski Caps, Different Styles and Color, for Men, Boys and Women.

Felt Tams. In Assorted Shades.

D. M. C.

Cap Manufacturing Company Limited



Our Message to Canadian Merchants

- The D.M.C. Cap Mfg. Co. Ltd. can proudly state that never during the past few years, in which demoralized prices tended to undermine the calibre of cap manufacture, did our product suffer in quality. We have carried on as before, and continued to transform cloth and fur into the finest headwear to give the merchant of Canada a higher de ree of style and quality to offer to his customers.
- We feel that in our Fall and Winter offerings, we have achieved new degrees of perfection and styling. The descriptions and illustrations can portray only modestly the sales appeal our products embrace.
- Stock up at once and prepare yourself for the business these lines will bring. We guarantee every line we sell, D.M.C. Headwear is noted for its superb value. We ask the opportunity of shipping you a sample order you will not be disappointed.

The D.M.C. Cap Mfg. Co. Ltd. A. Dobbs, Manager

Taylors Imported Donegal Tweed

Ever Popular -- A Constant Seller



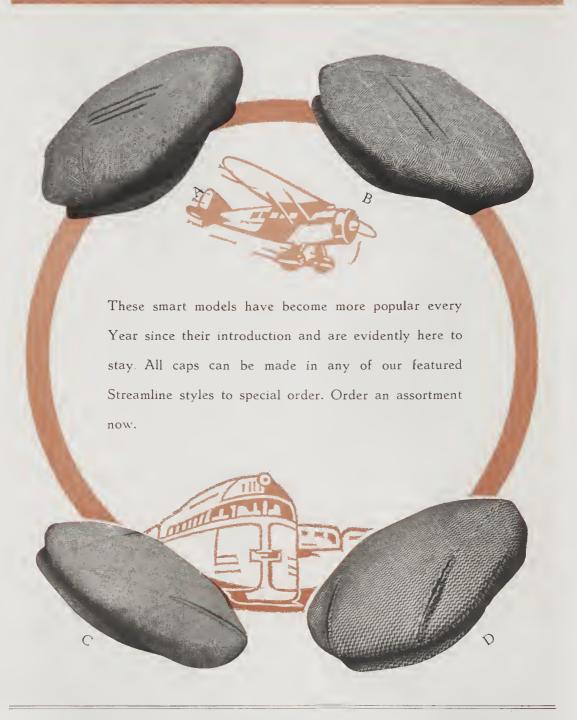
No. 300 — Men's Donegal Tweed Caps, made of pure wool hand woven imported Donegal tweed in a black and white mixture. Finished with a high grade silk lining. Genuine leather sweat band, unbreakable Cody rubber peak. In one and eight-piece styles. Priced reasonably.

Fall Style. Per dozen, net 10.00

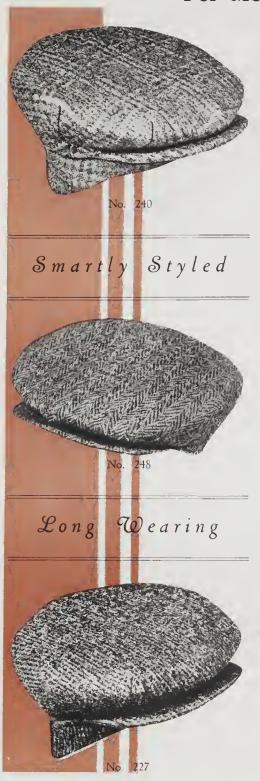
No. 301 - Is a mixture of Fawn and is made identical to No. 300 at the same prices.

Winter Style features the same cap as described above with high grade fur bands. Per doz. 11.00

JINEAMILINE



Hard Wearing - Reasonably Priced Caps For Men and Boys





Real honest values in good Winter caps that will appeal to both men and boys. Made from choice Imported tweeds. Patterns offered in a wide variety of checks, zig-zags, and neat solid colors. Shades: heather, brown, and grey. All numbers are highly finished throughout with heavy silk lining, unbreakable rubber peaks and genuine leather sweatbands.

> Fall Styles for Men. Per dozen \$7.00

Winter Styles for Men. Per dozen \$8.00



Indispensable for Winter Trade

D.M.C. Caps Are Union Made

These fine caps made from neat conservative blanket cloths have always been in strong demand and are an essential item for the progressive merchants' shelves. The patterns are plain, checked and appeal to the man who wants warmth with neat styling. The finish throughout the very highest quality.

Men's Chamoisette Lined. Per doz. \$7.50

Men's Chamois Lined, Per dozen \$8.50

Boys' \$1.00 Less in Each Style

These Caps are made of 100% pure wool blanket cloth in neat conservative dark brown and dark grey shades.



Men's High Quality Caps



Feature These Caps For The Better Trade

A Dressy Fast Selling Selection

No's. 202 - 204 - 207—Lot 1 imported and Canadian tweed caps that have real sales appeal. They are lined with heavy imported silk linings, have genuine leather sweat bands and unbreakable Cody rubber peaks. These caps demand attention from the discriminating buyer and are modestly priced.

Fall Styles. Per dozen

8.00

Winter Styles. Per dozen

9.00

All Fall Caps are finished with inside bands

UNION MADE

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FINELY STYLED



The Season's Smartest Caps

D.M.C. Value Built Throughout These Numbers

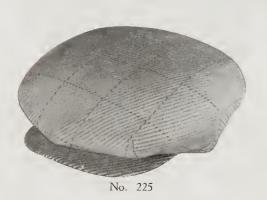
Stock Up And Be Assured
Of Repeat Business

No's. 221 - 216 - 223 - 219 - 225 — This is a range of outstanding Fall caps for the well dressed man. Are made from high grade imported and all wool tweeds in assorted colors and attractive patterns. They are smartly finished with heavy imported silk linings, genuine leather sweatbands and unbreakable peaks. There is no mistaking these values.

Fall Styles. Per dozen 9.00

Winter Styles. Per dozen 10.00

Order your caps in assorted patterns and sizes





D.M.C. Cap Leaders For Fall

This page features one of our outstanding lines - these caps are beautifully constructed and are worthy of your very close scrutiny

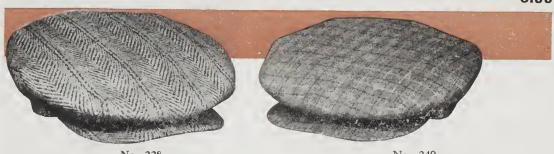


No's. 240 - 229 - Smart all wool Imported and Canadian tweeds in a wide assortment of shades and patterns. Finished with high grade silk lining, genuine leather sweatbands and unbreakable

Fall Styles. Per dozen

7.00 8.00

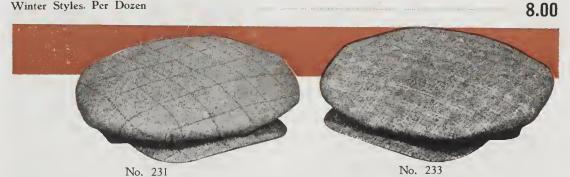
Winter Styles. Per dozen



No. 228 No. 249

No's. 249 - 228 - These popular caps are made of Canadian all wool tweeds in assorted shades and patterns. Finished with a good long wearing silk lining, genuine leather sweatband and unbreakable peaks. Fall Styles. Per dozen

7.00



No's, 231 - 233 - Really smart caps, their appearance and quality make them genuine values. Made of Canadian tweeds in assorted shades and patterns, finished with good silk linings, genuine leather sweatbands and unbreakable peaks.

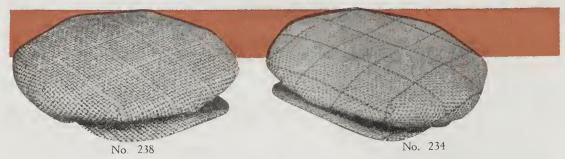
Fall Styles. Per dozen

7.00

Winter Styles. Per Dozen

A High Grade Assortment

Offering a Wide Choice in Fall and Winter Styles



No's. 238 - 234 — Men's high grade all wool Canadian tweeds in assorted shades of grey and fawn in smart check and overcheck patterns. These caps are beautifully finished with high grade imported silk linings, genuine leather sweatbands and unbreakable peaks.

Fall Styles. Per dozen

Winter Styles. Per dozen

8.00

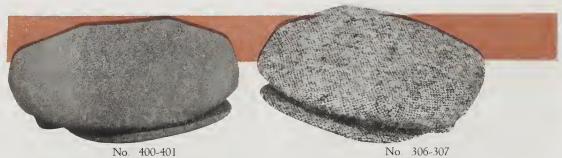


No's, 244 - 245 — Something real smart in eye patterns of very small checks with wide contrasting overchecks. Made of excellent Canadian and Imported tweeds and finished with high grade Imported silk linings. Unbreakable peaks.

Fall Styles. Per dozen

Winter Styles. Per dozen

8.00



No's. 400 - 401 — Really fine caps, made of all wool Imported French Velours, in attractive brown, fawn and grey shades. High grade finish throughout.

No's. 306 - 307 — Donegal tweeds — most popular of caps. D.M.C. Donegals are famous for their quality All wool Imported English Donegal tweed in black and white (306) and black and white with colored thread specks (307), also brown and white. Beautifully finished with heavy silk lining, genuine leather sweatbands and unbreakable peaks.

Fall Styles. Per dozen 7.00 Winter Styles. Per dozen 8.00

A Smart Reasonably Priced For Fall and Winter Wear Selection -



No. 203 — Herringbone pattern in an all wool cloth with single thread overcheck. This pattern comes in shades of grey and brown, and is finished with a heavy silk lining, genuine leather sweatband, Cody rubber peak, priced low. Fall Style. Per dozen

Winter Style. Per dozen

10.00



No. 400 - An all wool velour cloth in shades of grey, fawn and brown. Finished with a high grade heavy sílk líning, unbreakable Cody rubber peak, and a genuine leather sweatband. The style illustrated here is called the open kilt pleat with stitched outside band. Excellent value at:

Fall Styles. Per dozen Winter Styles. Per dozen

7.00

8.00

Caps that will Sell Themselves

Finished with inside bands for comfort and snug fit



No. 235 — Canadían all wool brushed tweed cloth in darker grey and fawn shades. With neat zig-zag and colored stripes. High grade finish throughout.

Fall Styles. Per dozen Winter Styles. Per dozen

7.00

8.00



No. 232-Smart popular herringbone design with neat contrasting stripe in grey or brown. These Imported and Canadian all wool tweeds are beautifully finished throughout and priced for rapid selling. Fall Styles. Per dozen

7.50

Winter Styles. Per dozen

8.50



No. 233 - All wool Canadian tweeds in very neat zig-zag patterns in grey, brown and fawn. Finished with good quality silk lining, genuine leather sweatband and unbreakable peak. A most attractive cap

Fall Styles. Per dozen

7.00

Winter Styles. Per dozen

Smart Imported Tweeds

The Rapid Selling Variety

We especially import these tweeds and feel that they are outstanding in the many values we offer. They are time tested and consumer proven

Study these Carefully

No. 197-A smart English No. 221-Handsome importtweed in grey, brown and ed tweeds. Shades, crey and fawn. Large assortment of fawn. A real dressy numpatterns, featuring checks, ber. The pattern is neat overchecks, zig-zags and and small with a triple stripes. Heavy padded silk striped overcheck. The finish lining. High grade fur is superb. bands, unbreakable peaks Fall Styles. Per doz. 9.00 and most reasonably priced. Fall Styles. Per doz. 8.11 Winter Styles. Doz. 10.10 Winter Styles. Doz 9.11 No. 214-Fine wool tweeds in brown and grey shades. No. 219-A handsome cap Assorted patterns in small made of Imported wool checks and neat zig-zags. tweeds. The pattern is at-Neatly styled caps finished tractive in a small check with heavy padded linings, with a contrasting shade. high grade fur bands and Finished with a good qualunbreakable Cody rubber ity heavy padded silk linpeaks. A most serviceable ing and unbreakable rubber Fall Styles. Per doz. 7 nn Fall Styles. Per doz. 9 nn Winter Styles. Doz. 8.00 Winter Styles. Doz. 10.00 No. 219 No. 250

13

No. 221

D.M.C. Value Leaders

FOR BOYS and JUNIORS

D.M.C. Caps

are

UNION MADE



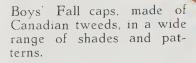
D.M.C. Caps

Set Western

Styles



GOOD VALUE



Fall Style. Per dozen

4.00 to 6.00



Boys' Winter caps, made of Canadian tweeds, good quality ear bands. Can be obtained in a beautiful assortment of shades and patterns.

Winter Styles. Per dozen

4.50 to 6.50



BEST OUALITY

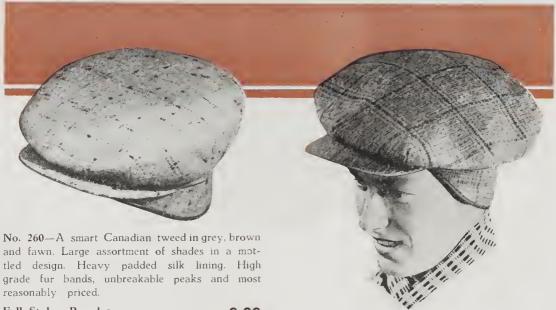
Our assortment of styles, cloths and patterns of Canadian wool tweeds is one of the finest ever presented to the Canadian trade. These caps are finished well with good quality silk linings, genuine leather sweat bands, unbreakable peaks and rustproof fasteners.

Fall Style. Per dozen

Winter Style. Per dozen

D.M.C. Styled-Quality Caps for Winter

This fine line of Winter Caps are carefully tailored — they command attention wherever displayed. Warmth and smartness are skilfully blended.



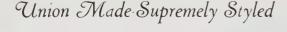
Fall Styles. Per dozen Winter Styles. Per dozen

6.00 7.00

No. 274 — This number is featured in many patterns and dark shade assortment. It is made of Canadian tweed and smartly finished with a good quality fur band. Heavy padded silk lining and unbreakable peak.

Fall Styles. Per dozen Winter Styles. Per dozen

6.00 7.00





No. 283 — A practical Winter number. All wool heavy overcoating in Brown and Grey shades. Good chamoisette lining, fur bands and unbreakable peaks.

Winter Style. Per dozen Chamois Lined. Per dozen

7.50 8.50



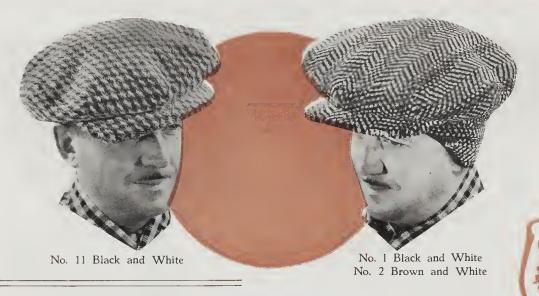
No. 269—Excellent Imported English wool tweeds in grey, fawn and brown shades with nicely flaked medium checks in contrasting colors. Highest quality finish throughout.

Fall Styles. Per dozen

Winter Styles. Per dozen

6.00 7.00

Unbeatable for Warmth - Unparelled for Styling



For bigger profit sell the D. M. C. Line

Recently introduced this splendid cap has made many new friends and has become very popular. Our selection is excellent and we can offer the widest variety of patterns in zig-zags, herringbones, small checks, and plain designs. Beautifully furished with heavy imported silk linings, inside band, genuine leather sweatbands and unbreakable peaks. Priced moderately.

Fall Styles. Per dozen

\$7.00



No. 16 Black and White No. 17 Brown and White



No. 12 Black and White No. 13 Black and White



The New Imported Belgian Plush Caps



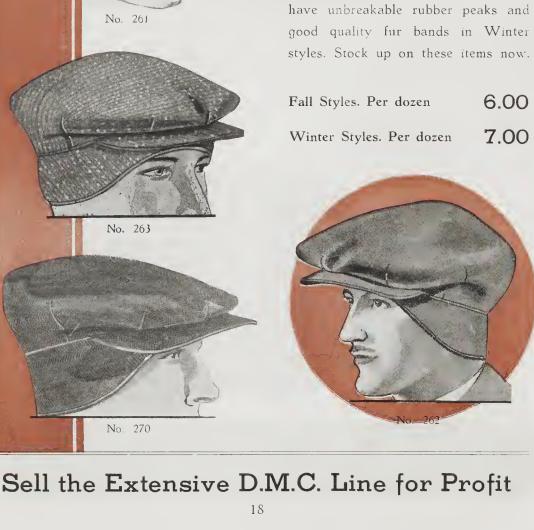
Price Favorites

that command attention and assure profits

Price Leaders that Build Volume Business

A fine assortment of Lot 3 Fall and Winter caps made from excellent quality Canadian wool tweeds. These numbers can be offered with confidence that their quality is unbeatable at the price. These caps are well lined.





A Fine Selection Of Canadian Tweeds

These popular priced numbers surpass anything else for real value

ORDER A SELECTON TODAY

Samples Sent on Request

No's. 270 - 265 - 264 - 266 - 256 — There is real value in this lot 3 assortment. Made of Canadian tweeds in assorted shades of grey, fawn and brown. Neatly patterned in zig-zags, herringbones, checks and smart overchecks. Splendid quality at these prices.

Fall Styles. Per dozen 6.00

Winter Styles. Per dozen 7.00

Boys' Winter Styles. Per doz. 5.00

Boys' Fall Styles. Per doz. 6.00





Two Splendid Hunting Caps

If you are in the hunt for new business — try these two excellent numbers They have every feature that appeals to lovers of the hunt. Practical caps made of high grade waterproof canvas. Lined with red or white felt for that necessary warmth and comfort. Can be secured in both light and dark fawn duck and in two styles.



Special items you may require.

Winter Warmth with D.M.C. Caps

"Styled For The Outdoor Man"

We believe the caps illustrated offer the choicest range of Winter Specialties ever tailored to the needs of outdoor men, who must withstand most severe weather conditions.

The numbers meet with immediate approval whenever displayed—Stock up now



No. 610 — The railroad cap, made of all wool heavy checked overcoating. Colors: heather, brown and grey. Lined with wool felt lining. Fitted with excellent fur bands and with neat bow in front. Priced low.

Per dozen

8.00

Good quality Winter Caps, styled by D. M. C. for the outdoor man - display these lines and be assured of repeat business. Union made. No. 607 — Engineer style cap that will appeal to the outdoor worker. Made from first quality sheepskin leather. Smart six piece crown, the sections of which are joined by strong piping stitch which ensures long wear. High grade fur bands, covered with corduroy on the outside and large peak for protection against snow. Black and brown leather.

No. 597 — A well featured cap, combining style, warmth and comfort. Manufactured from choice brown and black sheepskin leather. Lined with heavily padded wind resisting doeskin and is fitted with high grade fur band, corduroy finished. Most reasonably priced.

Per dozen

Per dozen

10.00

HELMETS For Vigorous Young Canadians

There is real quality in each of these numbers and young people appreciate their smartness and warmth. They are real volume sales builders.



A very fine helmet, embodying all the fine qualities of genuine leather aviation helmets. Made of high grade leather and beautifully fur trimmed around front earband and back of neck for real warmth. They are light in weight and ideal for the outdoor boy. Excellent value

No. 501 — Neat and warm precisely describes this smart model. Made of No. 1 quality black or brown sheepskin leather and trimmed with fine silky all wool camel pile. Lined with soft windproof doeskin and fitted with adjustable chin strap. A sure seller, reasonably priced at:



No. 502 — Sheepskin leather helmet in black and brown. This helmet is fitted with goggles which makes it both practical and attractive to the buyer. They are lined with windproof moleskin cloth and have an adjustable chin strap. Good value at

Per dozen 7.50

No. 504 - Sheepskin leather helmet in black and brown, Made in six piece top with leather peak. Fitted with fasteners under the chin and is lined with windproof moleskin cloth. Priced for rapid sale

Per dozen

7.50

No. 500

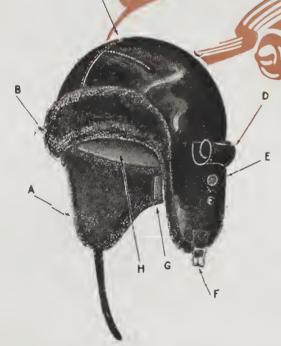
Unquestionably Canada's Finest Aviation Helmets

— b y —

The D.M.C. Cap Mfg. Co., Ltd.

Made of high grade leather in brown or black Per dozen

\$12.50



Look These Features Over

DESCRIPTION

- a Beaver Lamb liped earlaps.
- b. Beaver Lamb peak.
- c. Genuine Leather Top in Black Brown or Tan.
- d. Genuine Leather Flap over screen eyelets.
- e. Screen eyelets for ventilation.
- f. Adjustable chin strap and buckle.
- g. Leather strip for attaching genuine aviators' goggles.
- h. Pure Wool Polo Cloth, windproof lining.

This cap is equally serviceable for sport and the comfort of everyday wear



No. 600 — Grade 1 Beaver lamb jockey cap. Made of a smooth shiny fur, lined with a high grade quilted lining and tied with a strong silk ribbon. The price of this cap is -

Per dozen. Sales Tax Included

19.00



No. 601 - This is a one piece Beaver lamb cap made from good quality fur. These caps are identical to No. 600 with exception of fur quality. Priced low

Per dozen. Sales Tax Included

14.00

No. 604 - Beaver lamb collars, made of a high grade beaver lamb fur, lined with a strong sateen quilted lining and fitted with nicely finished button holes. This collar can turn the trick of making an old coat look new and is sold at the low price of -

Per dozen. Sales Tax Included

39.00

These Collars can be matched in sets with Caps and Gauntlets of the same fur.



No. 603 — Lamb skin gauntlets, trimmed with genuine horsehide on the palms. The fur is cut from whole skins and is of a nice smooth shiny quality, that gives the appearance of beaver. The gauntlets are fitted with adjustable wrist straps, and fit very neatly. The gauntlets are lined with windproof, heavy moleskin cloth on the cuff and woollen polo cloth around the hand.

In Black and Brown, per dozen



in Fur Specialties

D.M.C. Caps Are Union Made





No. 606 — Boston or driver style cap. Made of black or brown lambskin, hand finished, satin quilted lining. Genuine patent leather unbreakable peak with green underpeak.

Black or Brown. Per dozen

19.00

No. 612 — For the man who desires quality, the all Muskrat jockey cap manufactured of fine Muskrat lined with high grade quilted lining, fitted with silk ties. A real money maker in the better line.

Per dozen

42.00



No. 598 — Jockey caps made of caracul and genuine persian lamb fur. This cap is lined with a quilted lining and ranges in price from:

Each

12.00 up to 25.00

Only Finest Quality Fur Used in Our Fur Range Supreme in Quality and Craftsmanship

No. 609—The aristocrat of Lambskin fur hats. The wedged style hat made from No. i smooth, silky beaver lamb in black and brown. Finished with a high grade quilted satin lining in matching colors.

Black or Brown.

Per dozen



Reasonably Priced Jockey Caps

BUILT FOR WARMTH

"UNION BUILT"

BUILT FOR WEAR

Providing smartness and warmth for the thrifty shopper. These Jockey Caps are beautifully finished throughout and the quality of craftsmanship built into them will surprise you and please the most fastidious buyer.



No. 605A — High grade leather. Jockey style cap, trimmed with No. I quality black or brown fur. Lined with excellent quality quilted lining, silk ties in matching colors

Per dozen

14.00

No. 605B — Manufactured from No. 1 sheepskin and finished with lambskin of matched pieces. Lined with good quality quilted lining and priced for volume sales.

Black or Brown, Per dozen

12.00



No. 602 — A Jockey cap of proven merit, a real sales leader. Manufactured of brown lambskin pieces. The mats are expertly matched by experienced craftsmen. Lined with a good warm quilted lining and fitted with a strong tie. Attractively priced.

Per dozen

Smart, Warm Helmets for Children

Embodying the latest styling — made from soft, warm polo cloth and camel pile, they are the ideal headdress for school aged children



No. 103—A really smart helmet for the youngster. Made of wool felts in assorted shades, Lined with wool felt lining, fitted with an adjustable strap. Most reasonably priced.

Per dozen 4.50



No. 101—A neat white helmet made of Camel Pile Chinchilla or Polo cloth. The helmet illustrated is made of silky all wool camel pile. Lined with soft smooth white flannel and neatly fitted with a chin strap.

Camel Pile. Per dozen in white

All Wool Imported White Chinchilla.

All Wool White Polo Cloth.

5.00

6.00

5.00



No. 102 — A most practical helmet for school aged children, made of all wool polo blanket cloth, Shades: red, fawn, royal blue, powder blue, chocolate brown, patty green. Lined with wind-proof doeskin in matching shades.

Per dozen 5.00

No. 101—All wool camel pile helmets in brown and fawn colors. Made of fine quality all wool camel pile and lined with soft doeskin. Fitted with chin strap.

Per dozen

6.00

All Helmets are Bound with Matching Color Bindings and Fitted with Rust-Proof Dome Fasteners.

The Latest Word D.M.C. Styl For Men, Wome

Warmth and Smartness are combined in this outstanding range of winter sportswear



Men's Melton Cloth Cap in assorted shades: black, navy, beige, brown, oxford grey, dark green and maroon. Six piece crown, double stitched, bound with matching colored binding, silk braid bow and silk chin tie. Lined with moleskin windproof lining and wool cloth lined ear bands, unbreakable peaks.

Per dozen, plain

7.50

Per dozen, with emblem

8.00



Boys' Ski Caps

Boys' Ski Caps. Black and Navy blue heavy all wool melton cloth, finished and trimmed in the same style and quality as the men's.

Per dozen, with emblem

Per dozen, plain

6.756.50

Men's 100% velour and tweed. Combination two tone colors. Most attractive Ski Cap. Sold assorted shades to the dozen. Trimming and finish are skilfully matched.

Per dozen

in Sports Wear ed Ski Caps n and Children

A exceptionally smart Ski Cap for young women. Made of pure wool blanket cloth. Outstanding shade range, scarlet, royal blue, navy blue, paddy green, maroon, nigger brown and white. Ear bands can be tied at top with matching bow at top when not in use, (as illustrated).

Per dozen, without emblem

6.50

Per dozen, with emblem

6.75



Streamline style Ski Caps for women, beautifully made from assorted shades of melton and all wool blanket cloths. Ear and neck protection made of fine all wool cloth and can be folded in when not in use.

Per dozen

8.00

Ideal for the outdoor girl, a smart dressy Ski Cap. Made in a wide assortment of colors of all wool blanket cloth.

Per dozen, with emblem

6.75

Per dozen, plain



These Lovely Modern Novelties Are In Demand



Styled by D. M.C.



Calots, made from all wool velours and tweeds, smart when matched with ladies and girls' coats. Assorted shades to the dozen. Heavy double stitched seams and finished with silk ribbon sweatband. Per dozen

2.50



Panama Hats — Made from tweeds and felt. Excellent for school girls for Fall wear.

Per dozen

6.00

Exceptional value is offered in these gauntlets, made from assorted colored fur mats, well made, warm and long wearing.

Per dozen

12.00

Write for Items not Illustrated



When Ordering Remember To Mention:

Boys' or Men's Caps.

Fall or Winter Caps.

One Piece, Eight Piece or Streamline Styles.

Sizes.

Terms.

New Accounts - References.

Shipping Date

Shipping Instructions.

ORDERS SHIPPED SAME DAY AS RECEIVED

SAMPLES SENT - DELIVERY CHARGES PREPAID

Returned shipments not accepted unless transportation prepaid

We reserve the right to substitute patterns if not otherwise advised.

Fall Caps are \$1.00 Less per dozen than Winter Caps in all grades

Boys' Caps are \$1.00 Less per dozen than Men's Caps in all grades

Our Terms:

Net 30 F. F.

2% 10 Days F. F.

6% C.O.D. or Cash with Order

Sales Tax Extra on All Lines of Cloth and Leathers.

All Fur Jockey. Wedge. Boston Caps and Collars are

Sales Tax Included



No	Date
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D.M.C. Cap Manufacturing Co., Ltd.

A. DOBBS, Manager



Designers and Manufacturers of HIGH GRADE CLOTH CAPS FOR MEN AND BOYS Military and General Uniform Headwear a Specialty

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Address				
uantity	Circular No.	DESCRIPTION	Price	Amount
	•••••		•••••	
Doto V	nvoiced			
Date 1	nvoiced			
Shipper	r's O.K.			

TERMS: 2% 10 days 1st of following month, 4% 10 days of receipt, 6% C.O.D., or Net 30 days F.F. All claims regarding goods must be made within 8 days after receipt.





D.M.C. CAP MANUFACTURING CO, LTD,

5th Floor Glengarry Building

290 McDermot Avenue

WINNIPEG, Manitoba

